



KARSAN





KARSAN

ONE STEP AHEAD

IN THE FUTURE OF MOBILITY



KARSAN

ONLY IN 5 YEARS TRANSFORMATION



ELECTRIC @ EVOLUTION

e-JEST



2018
November

e-ATAK



2019
June

AUTONOMOUS
e-ATAK



2021
February

e-ATA



2021
September



FULL e-RANGE IN 3 YEARS

FULL e-RANGE | AUTONOMOUS

FIRST &
UNIQUE
IN EUROPE



KARSAN



KARSAN TARGET MARKETS



ONE STEP AHEAD IN EUROPE



700 UNITS

KARSAN ELECTRIC BUSES ACROSS THE WORLD



2x

287

2022

133

2021

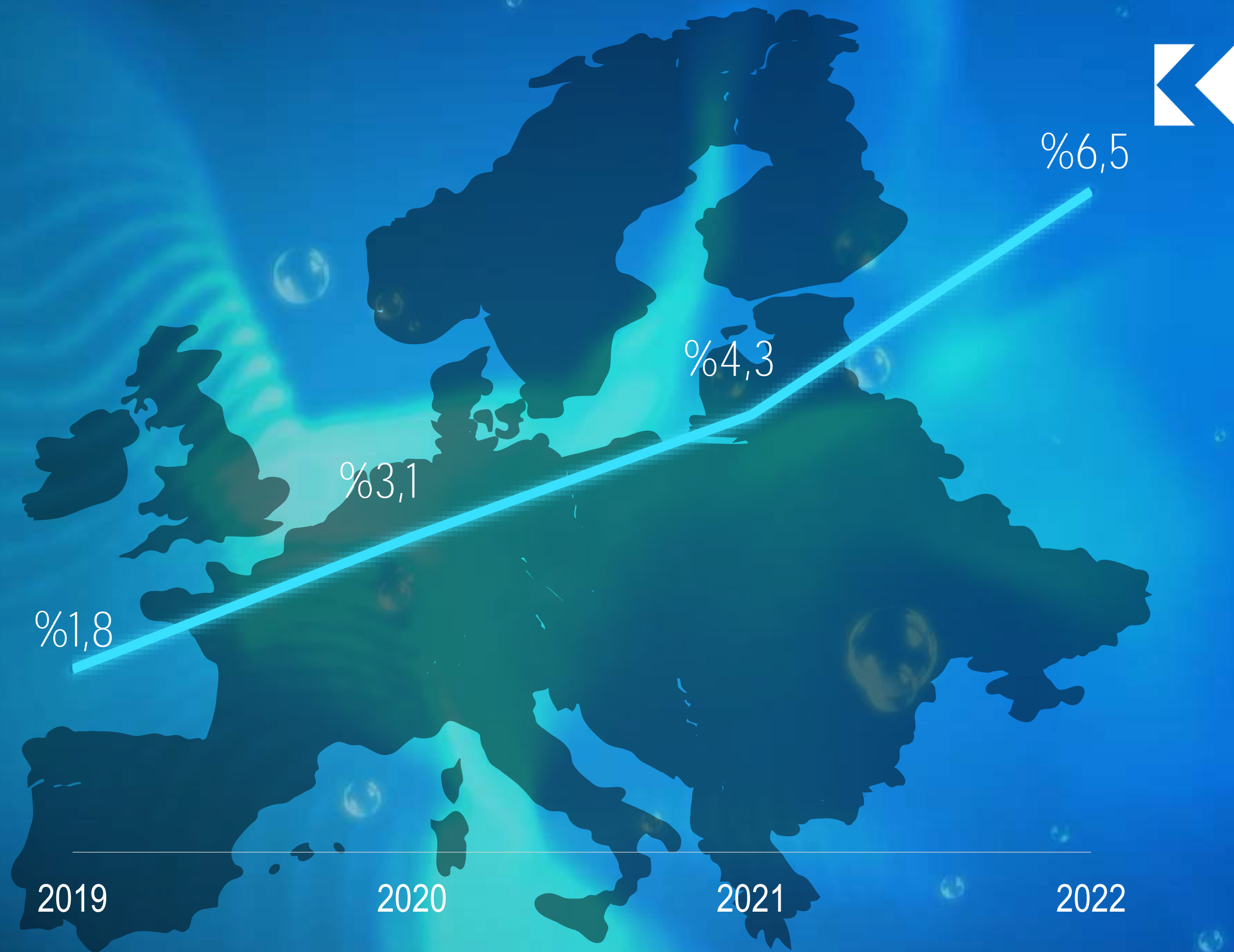
106

2020

68

2019

EUROPE'S RISING STAR !



**THE MOST GROWING BRAND
IN EUROPE IN 2022**



≥ 8 t City Bus Market

+ **277%**

Source: Karsan Market Share displays the share in "Europe Left Hand Drive City Electric Minibus & Bus Market ≥ 5 tonnes", according to the "2019-2022 Chatrou Bus Reports EU27+NO+CH".

KARSAN IS IN THE TOP 5, IN EUROPE !



LUXEMBURG

1

2021-2022

86



PORTUGAL

1

2019-2022

45



ROMANIA

1

2021-2022

95



FRANCE

4

2019-2022

143



ITALY

2022

12

New Entry



SPAIN

2022

7

New Entry



BULGARIA

2022

9

New Entry



700 UNITS KARSAN E-BUSES IN 20 COUNTRIES



CANADA

USA

MEXICO

NORWAY

LITHUANIA

BELGIUM

POLAND

GERMANY

LUXEMBOURG

SLOVAKIA

FRANCE

SWITZERLAND

CROATIA

ITALY

ROMANIA

BULGARIA

PORTUGAL

SPAIN

GREECE

TÜRKİYE

80 MILLION KM KARSAN ELECTRIC EXPERIENCE



90% OF TURKISH ELECTRIC MINIBUS & BUS EXPORT BY KARSAN (2019 - 2022)



e-JEST, THE EUROPEAN MARKET LEADER FOR 3 YEARS !

%28

2022

e-JEST

2020, 2021, 2022



95 units

2022

88 units

2021

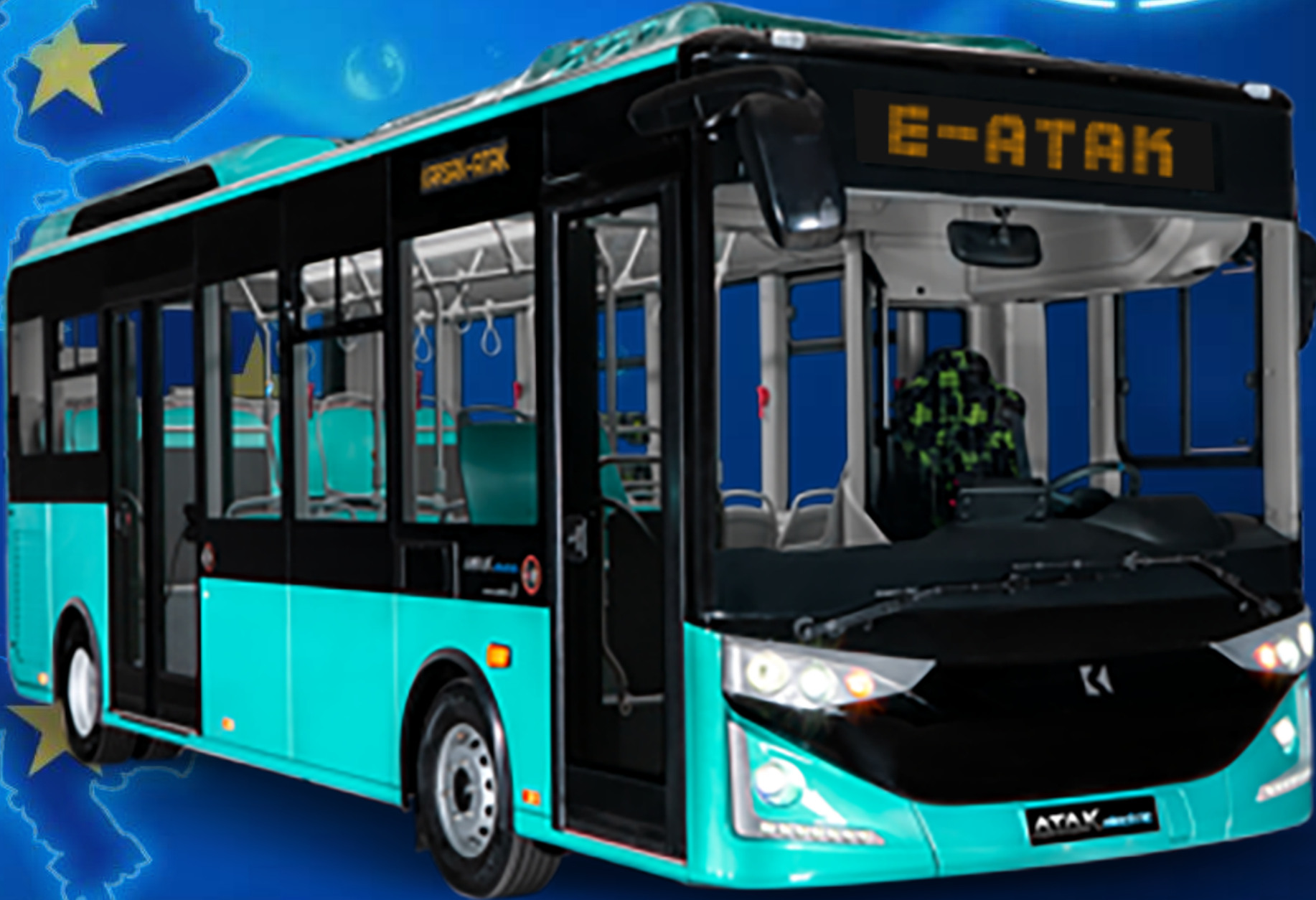
42 units

2020

e-ATAK, EUROPEAN ELECTRIC MIDIBUS MARKET LEADER FOR 2 YEARS!

e-ATAK

2021, 2022



Source: 2021, 2021 Chatrou Bus Report, EU27+UK+ICE+NO+CH

THE LARGEST E-MIDIBUS FLEET OF EUROPE



116 KARSAN e-ATAK



10 MILLION KM CUSTOMER EXPERIENCE IN LUXEMBOURG ONLY IN 11 MONTHS



e-ATAK
DAILY

400 KM

e-ATAK
11 MONTHS

130.000 KM

ONE STEP AHEAD IN CUSTOMER EXPERIENCE



DEDICATED KARSAN AFTERSALES TEAM





EUROPE'S & USA'S FIRST AUTONOMOUS BUS CARRYING PASSENGERS !



 Michigan State University



 Stavanger, Norway

110 UNITS e-ATA ORDERS FROM EUROPE

TURKEY'S LARGEST
E-BUS AGREEMENT

ITALY



Braşov

12 units



ROMANIA



Timisora

44 units



Slatina

10 units



Chitila

13 units



Tper Bologna

31 units



in operation



in production



KARSAN

ELECTRIC



EVOLUTION

INTERNATIONAL 8 AWARDS

MOST INNOVATIVE COMMERCIAL VEHICLE BRAND OF EUROPE



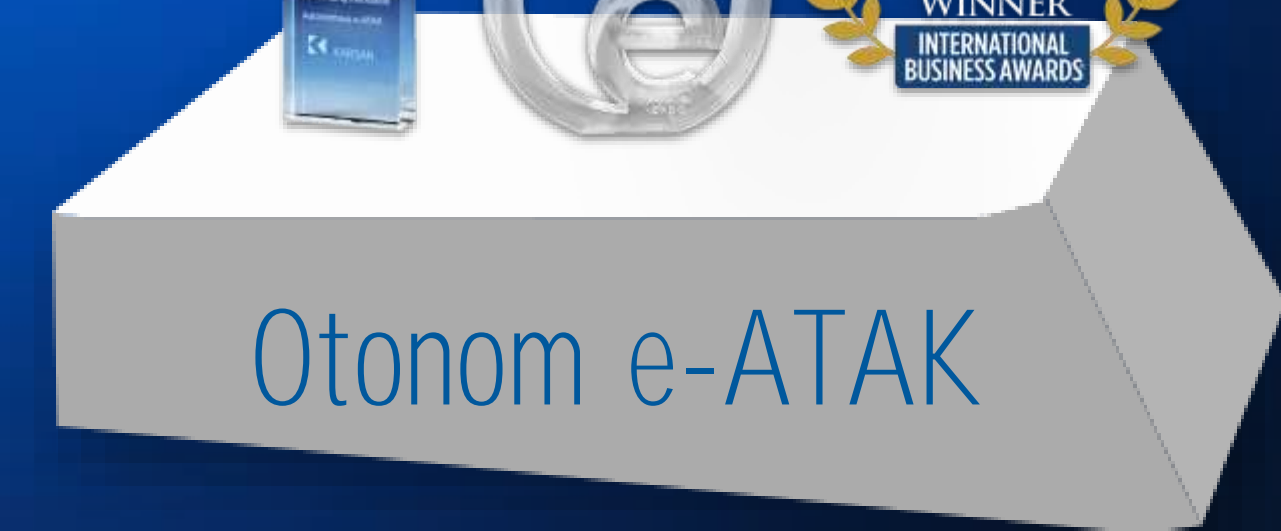
OUTSTANDING BUSINESS TRANSFORMATION



OUTSTANDING INNOVATION



e-MOVE 360° EUROPE 2022



BEST DESIGN AWARD

SUSTAINABLE BUS AWARD WINNER 2023

WINNER

Sby Sustainable Bus Award

URBAN 2023

e-ATA 12




ONE STEP AHEAD IN ELECTRIC TRANSFORMATION




1ST ELECTRIC MINIBUS OF NORTH AMERICA!

CANADA



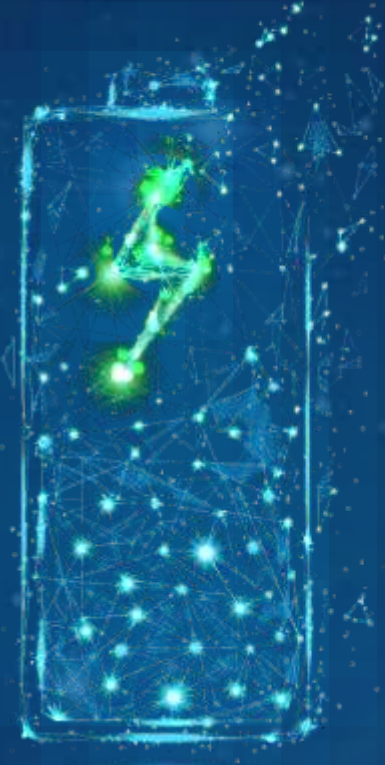
 Saint John, 6 x e-JEST



 Oakville, 15 x e-JEST



KARSAN



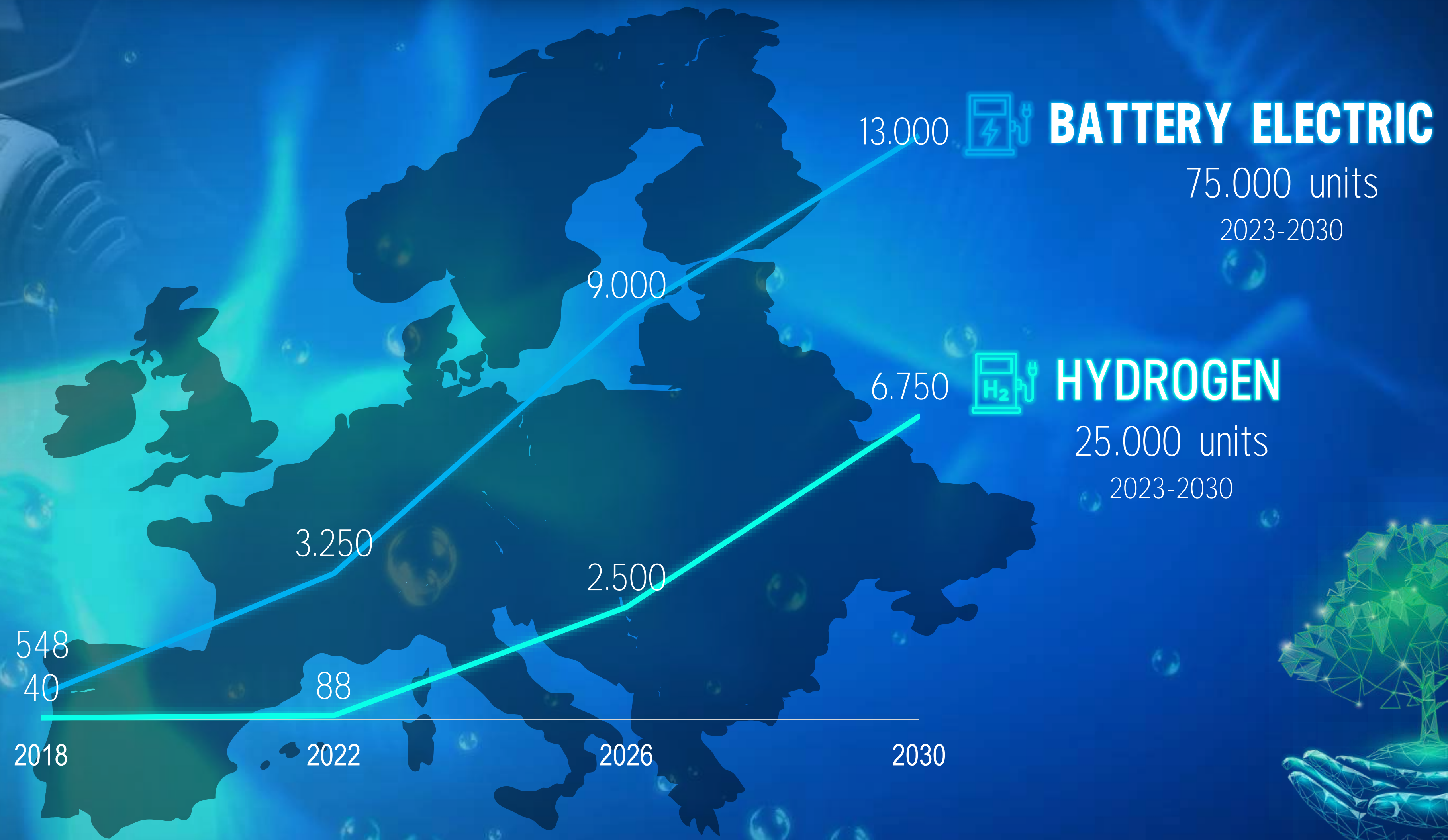
KARSAN

ONE STEP AHEAD

IN THE FUTURE OF MOBILITY



EUROPEAN CITY BUS MARKET ELECTRIFICATION



e-ATA

HYDROGEN





#1 IN HYDROGEN TECHNOLOGY



e-ATA
H Y D R O G E N



Born Electric



500+ km Range



± 95 Passenger



Fast Refuelling



Full Low Floor

ONCE AGAIN ONE STEP AHEAD



ONE STEP AHEAD MARKET EXPANSION

**SUSTAINABLE
GROWTH**



EXPANSION



NEW MARKET



GROWTH IN EUROPE WITH ELECTRIC VEHICLES !

EUROPE



X2

GROWTH

EXPANSION WITH KARSAN e-JEST IN NORTH AMERICA

e-JEST



NORTH AMERICA



JAPAN MARKET ENTRY WITH KARSAN E-JEST!



JAPAN

2023 Dec
Launch





KARSAN



**~60 YEARS
EXPERIENCE**



«START-UP» SPIRIT



**MOBILITY
PIONEER & LEADER**



KARSAN



GLOBAL



הודות
Mh'gōi
arigatō
danke
nandri
grazie
tak
hvala
gracias
dziękuję
děkuji
kiitos
Xièxiè
a dank
ευχαριστώ
mahalo
tānan
dank u
gràcies
tack
спасибо
ευχαριστώ
kōszönöm
благодаря
tak
shukran
ačiū
teşekkür ederim
obrigado
edering
paldies
ngiyabonga
choukrane
Dakujem
Баярлалаа
diolch
blagodaram
merci
Дякую
faleminderit
dhanyavād
grazzi
хва́ла
mulţumesc
terima kasih
dankie

